

# CAROL J. CARTER

## *Global Student Success, College, and Career Expert*

*My mission is to help students harness their gifts, talents, and abilities so they can be leaders in their community, country, and the world as a whole.*

**Carol Carter** is a national and international student success author and speaker. At the college level, her *KEYS TO SUCCESS* series is used by more than 200,000 freshmen each year throughout the **U.S., Canada, Mexico, and China**. For the last ten years, Carol has also been president of LifeBound, a student success and transition company, which publishes books, conducts training in academic coaching skills and provides teacher training in K-12. LifeBound's goal is to eradicate developmental education at the college level in the next decade by better preparing incoming freshmen with college level skills, especially in the areas of critical thinking, writing, math, and reasoning abilities.



### **AUTHOR**

Carol is the author of eleven books for students in grades 5-12, as well as curricula, and she is the co-author of a book for parents: *Stop Parenting and Start Coaching*. In the last two years, LifeBound published her books *Dollars & Sense: How to Be Smart About Money, Critical and Creative Thinking for Teenagers*, and *Leadership for Teenagers*.

Carol shares her professional experience with students to encourage them to think globally as they make their way into the world of work. In her most recent college-level book, *Keys to Business Success*, she interviews new and seasoned professionals that give students perspective of the global market, the growing trend in entrepreneurship, and the importance of communicating professionally in a digital world.

### **SPEAKER & COACH**

Carol is featured as a national and international keynote speaker, as well as in the media, addressing issues on teen and young adult success. An innovator in student leadership and world-class skills, Carol has been a guest in over **fifty countries**, and she has worked with schools and associations as a keynote speaker around the world in many of these locations. In 2009, Carol gave the opening keynote address for the Tri-Association (**Latin America and the Caribbean**) in the **Dominican Republic**, and in January of 2010, she was the keynote speaker for Spectrum Education's "Teachers Matter" annual conferences in **Australia** and **New Zealand**. This last year, Carol participated on the panel of the Grace Institute of Technology in **Atlanta** and the Innovation in Education Conference in **New York**. In 2011, she also spoke at the Southern Nevada Math and Science Conference in **Las Vegas**, the NADE conference in **Washington D.C.** on the topic of Successful Intelligence: Using Coaching to Promote Global Success, and AISA Educator's Conference in **Nairobi, Kenya**.



# CONFERENCES & UNIVERSITIES

*Featuring Keynote Speaker Carol Carter*

## NATIONAL AND INTERNATIONAL EVENTS

- Africa International School Association, Nairobi, Kenya [www.aisa.or.ke](http://www.aisa.or.ke)
- Association of Business Communication, Montreal, Canada [www.businesscommunication.org](http://www.businesscommunication.org)
- Spectrum Education “Teachers Matter” conferences, Australia and New Zealand [www.spectrumeducation.com](http://www.spectrumeducation.com)
- The Association of American Schools of Central America, Colombia, Caribbean, and Mexico [www.tri-association.org](http://www.tri-association.org)
- East Asia Regional Council of Overseas Schools (EARCOS) [www.earcos.org](http://www.earcos.org)
- National Resource Center for The First-Year Experience (FYE) [www.sc.edu/fye](http://www.sc.edu/fye)
- American School Counselor Association (ASCA) [www.schoolcounselor.org](http://www.schoolcounselor.org)
- College Reading and Learning Association (CRLA) [www.CRLA.net](http://www.CRLA.net)
- Independent Educational Consultants Association (IECA) [www.educationalconsulting.org](http://www.educationalconsulting.org)
- National Association for Developmental Education (NADE) [www.nade.net](http://www.nade.net)
- National College Learning Center Association (NCLCA) [www.nclca.org](http://www.nclca.org)
- National Center for Student Leadership (NCSL) [www.ncslcollege.com](http://www.ncslcollege.com)
- National Council for Community and Education Partnerships (NCCEP/Gear Up) [www.edpartnerships.org](http://www.edpartnerships.org)
- National Society of Collegiate Scholars (NSCS) [www.nscs.org](http://www.nscs.org)
- National Tutoring Association (NTA) [www.ntatutor.com](http://www.ntatutor.com)
- Small Boarding Schools Association (SBSA) [www.smallboardingschools.org](http://www.smallboardingschools.org)

## STATE AND REGIONAL EVENTS:

- ACAC Midwest Admission Counselor’s Conference
- Association for Business Communication Conference (ABC) [www.businesscommunication.org](http://www.businesscommunication.org)
- Brookfield Academy/Brookfield, Wisconsin [www.brookfieldacademy.org](http://www.brookfieldacademy.org)
- Colorado Council on High School and College Relations [www.coloradocouncil.org](http://www.coloradocouncil.org)
- Colorado Association of Gifted and Talented (CAGT) [www.coloradogifted.org](http://www.coloradogifted.org)
- Colorado School Counselor Association (CSCA) [www.coloradoschoolcounselor.org](http://www.coloradoschoolcounselor.org)
- Correctional Education Association (CEA) [www.ceanational.org](http://www.ceanational.org)
- Florida School Counselor Association (FSCA) [www.fla-schoolcounselor.org/](http://www.fla-schoolcounselor.org/)
- North Carolina School Counselor Association (NCSCA) [www.ncschoolcounselor.org](http://www.ncschoolcounselor.org)
- Nevada School Counselor Association (NvSCA) [www.nvsca.org](http://www.nvsca.org)
- Virginia School Counselor Association (VSCA) [www.vsca.org](http://www.vsca.org)
- Utah School Counselor Association (USCA) [www.utschoolcounselor.org](http://www.utschoolcounselor.org)

## COLLEGES AND DISTRICTS

Grace Institute of Technology

Lincoln High School

Amarillo Independent School District

Brookfield Academy

Little Rock School District

Middlesex Community College

Montbello High School

North East Academy

Central Wyoming College

Community College of Aurora

Evergreen High School

New America School

University of Arizona

Texarkana College

Academy of Holy Names

Tompkins Cortland Community College

Caprock High School

Marana Unified School District No. 6

Martin Luther King Jr. Early College

Montrose High School

Aims Community College

Cheyenne Mountain School District

Estes Park

Kent Denver

Seminole Community College

Wheat Ridge High School



# SPEAKING TOPICS

## *For Educators*

- The Global Competition for Talent:  
*How American Students Can Match Up to Their Foreign Counterparts*
- It's Not Just about What You Know, It's about What You Know How to Do:  
*Why What Students Do Can Matter More than Their IQ or SAT Scores*
- Risk-Taking, Experience, Compassion, and Vision:  
*Preparing Students to Solve the World's Greatest Problems*
- Math, Science, Technology, and Critical and Creative Thinking Skills:  
*Showing Students How to Solve Personal, Community, National, and World Problems*
- Successful Intelligence:  
*Building Analytical, Creative, and Practical Skills for Success in College, Career, and Life*
- Gaming, New Technologies, and Student Ingenuity:  
*Harnessing Students' Ability to Self-Teach and Contribute in Class Discussions and Teams*
- School Leaders as Coaches:  
*Becoming Champions of Change*
- The Educational World is Flat:  
*Coaching Skills and the New Global Competition for Talent*
- Leadership and Coaching:  
*Helping Students Be Their Best*
- Leaders as Coaches:  
*Working with Emotional and Social Intelligence*
- Successful Intelligence:  
*Developing Analytical, Practical, and Emotional Skills*
- Majoring in the Rest of Your Life:  
*The Top Ten Reasons Students Struggle or Drop Out of College*
- Promoting Risk-Taking and Personal Accountability:  
*Preparing Students to be World-Class Citizens*
- Successful Transitions from High School to College  
(or from College to the World of Work)

# SPEAKING TOPICS

## For Students and Parents

### STUDENTS

- Majoring in the Rest of Your Life
- What Employers Expect from College Graduates
- Write Your Own Success Story: *Planning for the Future*
- Developing Your Leadership Abilities
- Turning an Internship into a Job: *How to Land an Internship and be Successful*
- From Dreams to Reality: *Making a Successful Transition into the Adult World*

### PARENTS

#### Elementary

- Setting Expectations and Holding Your Limits: *Establishing Early Habits of Success*
- Promoting Respective and Cooperative Behavior
- Developing a Love of Reading in Your Children: *Strong Readers Are Strong Learners*
- Healthy Homework Habits: *Helping Kids Develop Perseverance*
- Help Your Kids Manage Their Emotions: *Tips for Raising Compassionate Children*

#### Middle School

- Avoiding Adolescent Substance Abuse: *Give Your Child the Tools To Say No*
- Managing Peer Pressure: *Critical Thinking Skills to Evaluate Good Risks and Bad Risks*
- Managing Change: *Help Your Student Navigate the Academic and Social Changes in Middle School*
- Organization Intervention: *Concrete Tools to Help Your Student Get Organized and Stay Focused*
- Identifying Signs of Trouble with Tweens: *Academic, Emotional, and Social Issues*
- Help Your Child Develop Self-Advocacy Skills: *Getting Help IN School and OUT*
- College and Career Exploration: *Get Your Child Thinking about Secondary Education and Career Options*

#### High School

- Multiple Intelligences: *Learning and Personality Styles*
- Gifts and Talents for Teenagers: *Help Your Kids Understand Their Strengths and Weaknesses*
- College and Career Exploration: *Help Your Child Plan for the Future*

#### General

- Study Skills for Teenagers: *Preparing for Academic Success*
- Healthy Homework Habits: *Committing to Persevere*
- Helping Kids Manage Strong Emotions: *Effective Self-Management*
- Coaching Skills for High School Students
- Leadership Skills for Students
- Critical and Creative Thinking for Students



# KEYS TO SUCCESS BOOK SERIES

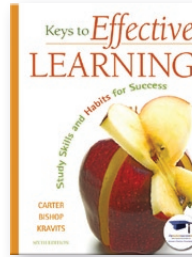
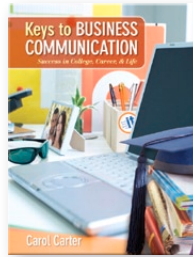
## COLLEGE AND CAREER

### Keys to Business Communication

SUCCESS IN COLLEGE, CAREER, AND LIFE

Prepares students for success in business through real accounts of new and seasoned professionals with 21st Century Skills.

ISBN 978-0136103332 • \$133.33



### Keys to Effective Learning

STUDY SKILLS AND HABITS FOR SUCCESS

sixth edition

Teaches effective learning techniques to help readers excel in school, in their careers, and throughout their lives as lifelong learners.

ISBN 978-0137007509 • \$70.00

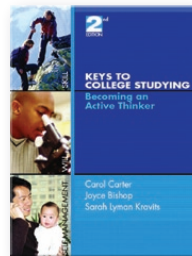
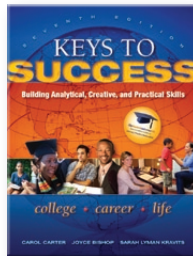
### Keys to Success

BUILDING ANALYTICAL, CREATIVE, AND PRACTICAL SKILLS

seventh edition

Designed to build intelligence and give students the skills that will transfer to other courses, to work, and to life.

ISBN 0-9742044-1-2 • \$71.40



### Keys to College Studying

BECOMING AN ACTIVE THINKER

second edition

Offers a contemporary, refreshing approach to traditional coverage of study skills.

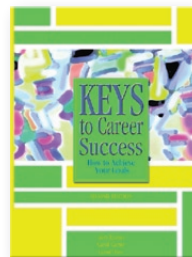
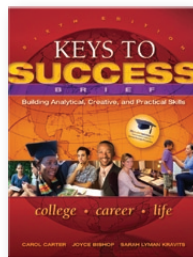
ISBN 978-0131703773 • \$66.00

### Keys to Success BRIEF

BUILDING ANALYTICAL, CREATIVE, AND PRACTICAL SKILLS

sixth edition

ISBN 978-0137073559 • \$53.00



### Keys to Career Success

HOW TO ACHIEVE YOUR GOALS

second edition

Prepares students for the world of work by giving them a comprehensive guide of the skills every professional needs for success.

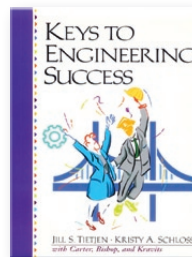
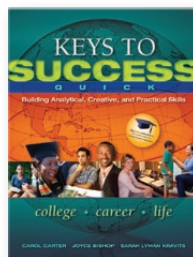
ISBN 978-0130911834 • \$46.00

### Keys to Success QUICK

BUILDING ANALYTICAL, CREATIVE, AND PRACTICAL SKILLS

Helps students develop skills and gain self-knowledge via "Quick Check" self-assessments.

ISBN 978-0132541718 • \$35.33



### Keys to Engineering Success

Examines the skills needed to succeed in engineering, and provides information about career opportunities available upon graduation.

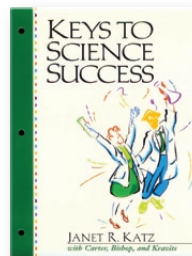
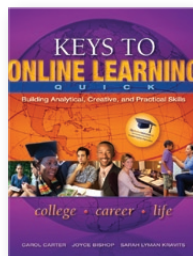
ISBN 978-0130304827 • \$64.60

### Keys to Online Learning QUICK

BUILDING ANALYTICAL, CREATIVE, AND PRACTICAL SKILLS

Combines learning styles and critical thinking to help students become more effective.

ISBN 978-0132484596 • \$40.00



### Keys to Science Success

Explores all aspects of careers in science, from career planning and preparation to networking.

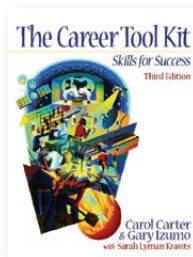
ISBN 978-0130133052 • \$68.00

### The Career Tool Kit

SKILLS FOR SUCCESS

Shows students how to transition from school to work by teaching them the skills they need to search, find, and land the jobs they want.

ISBN 978-0130884183 • \$55.60



### Keys to Nursing Success

third edition

Prepares students for success in nursing school and teaches about the various aspects and opportunities in the field of nursing.

ISBN 978-0137036844 • \$65.80

# STUDENT TRANSITION & SUCCESS BOOKS

## GRADES 5-12

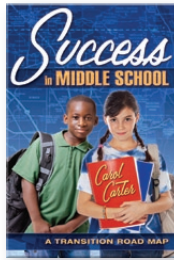
### Success in Middle School

A TRANSITION ROAD MAP

Develops healthy boundaries, organizational skills, and tips on the transition to middle school.

5th or 6th graders

ISBN 978-0974204482 • \$12.95



### Critical & Creative Thinking for Teenagers

A cross-disciplinary guidebook to expanding the critical and creative thinking of students.

high schoolers, all levels

ISBN 978-0974204499 • \$12.95

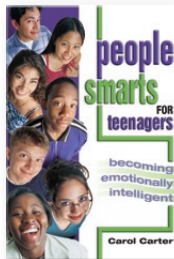
### People Smarts for Teenagers

BECOMING EMOTIONALLY INTELLIGENT

EQ—managing stress, managing self, teamwork with others, and embracing success and failure.

6th grade transition

ISBN 978-0974204444 • \$16.95



### Making the Most of High School

SUCCESS SECRETS FOR FRESHMEN

Achieving high-school success through academic, emotional, social, and financial skills.

freshman year

ISBN 978-0982058817 • \$16.95

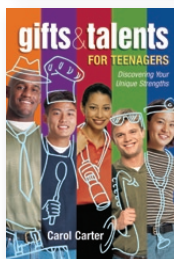
### Gifts & Talents for Teenagers

DISCOVERING YOUR UNIQUE STRENGTHS

Strengths-based approach to educational and career options for teenagers.

suggested for 7th grade

ISBN 978-0974204451 • \$16.95



### Sophomore Guide to College & Career

PREPARING FOR LIFE AFTER HIGH SCHOOL

Matches student interests and abilities to career fields of interest.

sophomore year

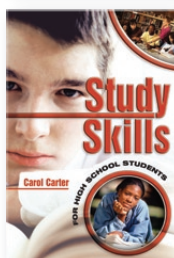
ISBN 978-0974204468 • \$16.95

### Study Skills for High School Students

Study prep for high school academic skills—reading, writing, thinking, and more.

suggested for 8th, 9th grade

ISBN 978-0974204437 • \$12.95



### Junior Guide to Senior Year Success

BECOMING A GLOBAL CITIZEN

A global perspective on getting ready for college and every step it takes to prepare for success.

junior year

ISBN 978-0974204475 • \$16.95

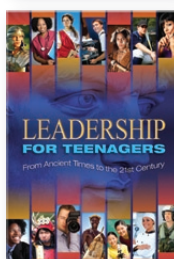
### Leadership for Teenagers

FROM ANCIENT TIMES TO THE 21st CENTURY

Features great leaders throughout history, and from today, as role models for students.

high schoolers, all levels

ISBN 978-0982058824 • \$16.95



### Majoring in the Rest of Your Life

CAREER SECRETS FOR COLLEGE STUDENTS

Includes everything the real world expects of graduates, and role models that share their experiences.

senior year, 1st year of college

ISBN 978-0982058800 • \$13.95

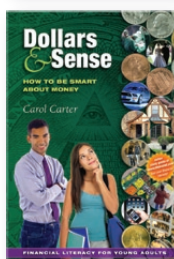
### Dollars & Sense

HOW TO BE SMART ABOUT MONEY

This financial literacy book for teens aligns to the financial literacy standards as established by the JumpStart Coalition.

high schoolers, all levels

ISBN 978-0982058831 • \$16.95



### Stop Parenting & Start Coaching

HOW TO MOTIVATE, INSPIRE, AND CONNECT WITH YOUR TEENAGER

Helps parents build healthy relationships with their teenagers and coach teens through difficult decisions.

7th grade–high school

ISBN 978-0974204406 • \$16.95

# TESTIMONIALS

“The topic of Carol’s presentation, ‘coaching skills and the new global competition for talent,’ drew people from 11 colleges and four high schools. We invited Carol back because she was so well-received by our staff and surrounding colleges.”

**Dr. Wilfredo Nieves**

MIDDLESEX COMMUNITY COLLEGE, MIDDLETOWN, CT

“My staff is diverse, including the Students with Disabilities Office, Residence Life, Multicultural Affairs, Campus Health, and most other areas that impact Student Life outside of the classroom. Carol Carter is able to work across all of these populations to both educate and motivate.”

**Melissa Vito**

VICE PRESIDENT FOR STUDENT AFFAIRS, UNIVERSITY OF ARIZONA

“Carol Carter effectively addresses the issues and concerns close to the hearts and minds of international educators. Her presentation on Multiple Intelligences was impressive and unique.”

**Erwin Maltez**

NATIONAL CHENGHI UNIVERSITY AND DOMINICAN INTERNATIONAL SCHOOL

“I was so inspired by Carol Carter’s keynote address at the National Conference on Student Leadership. You could actually see the positive impact she was having on students just by looking at their faces.”

**Evelina Solis**

ADVISOR FOR STUDENT AFFAIRS, THE UNIVERSITY OF TEXAS–AUSTIN

“Carol Carter is the best interview we’ve had in years. She was well-prepared and articulate. I’d have her on again in a heart beat.”

**Toby Cook**

PRODUCER, WDAF FOX TV, KANSAS CITY

“Carol Carter is a very positive person and easy to work with. Her workshops were well received. They were interactive with activities, which I consider a big plus.”

**Linda Sills**

ASSOCIATE DIRECTOR, EAST ASIA REGIONAL COUNCIL OF OVERSEAS SCHOOLS



## MEDIA INTERVIEWS & ARTICLES

*Featuring and/or Written by Carol Carter*

### TELEVISION

- FOX TV, Dallas
- CBS TV, Dallas
- FOX TV, St. Louis
- NBC TV, Denver
- ABC TV, Denver
- WB2 (Warner Bros.), Denver
- ABC TV, Chicago
- FOX TV, Chicago
- FOX-TV, Washington, DC
- NBC, Phoenix
- ABC, FOX, and NBC; San Diego

Watch Carol's media interviews at [www.youtube.com/user/LifeBoundCarolCarter](http://www.youtube.com/user/LifeBoundCarolCarter)

### PRINT

- *Scripps Howard News*, syndicated columnist, HIRE EDUCATION
- *Los Angeles Times*, "Getting Ready to Take the Next Step"
- *Black Enterprise* magazine, feature article on college success
- *Arizona Republic*, "Help Kids Prepare for the Real World"
- *USA Today*, tips on college and career success
- *The Key*, "Unlock Your Passion & Potential"
- *The Key*, "Kappas as Coaches"
- *The Key*, "Mentoring Magic: Kappas Help Women Flourish"
- *College Bound* magazine, feature article "High School vs. College: What to Expect"

For media inquiries, please contact Angelica Jestroovich at 877-737-8510 or write to [angelicajestroovich@lifebound.com](mailto:angelicajestroovich@lifebound.com).

